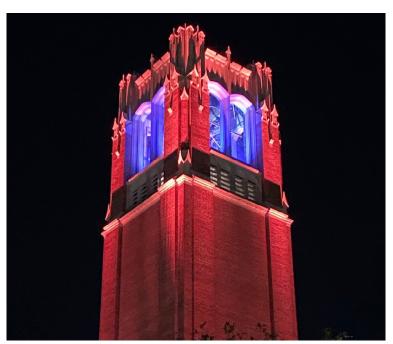
# Showcase

# Century Tower at the University of Florida

Gainesville, FL, U.S.A.







The University of Florida in Gainesville, home to the Gators, is a large public university that was founded in 1853. Recently ranked sixth among best public universities in the United States by U.S. News & World Report, UF has much to offer students from an excellent education to one of the most successful athletic programs in the NCAA. It also offers a campus that spans more than 2,000 acres full of beautiful, historically significant buildings. One of these historic buildings, Century Tower, recently received a lighting makeover thanks to fixture solutions and controls by Traxon e:cue.

Century Tower, a 157-foot tall structure located at the heart of campus, stands taller than any other historic building at the university. Construction of the bell tower began in 1953 to commemorate the 100 year anniversary of the university. It houses a carillon of 61 bells, chiming each quarter of the hour from 8 am to 8 pm. And now, thanks to a partnership between UF and Traxon e:cue, the tower shines bright! ProPoint™ Linear RGBW fixtures have been installed inside the bell house, highlighting the windows, while Traxon dynamic white fixtures illuminate the carillon bells. In addition, mounted on the ground at the base of the tower, ProPoint Vista RGBW fixtures highlight the building's façade and stonework.

Century Tower, a historic campus icon, beautiful in daylight, now also comes alive at night. With the addition of controls by e:cue, the lighting can be changed quickly and easily, with static or dynamic looks to match campus events, holidays, and of course, to show school pride. Matching dynamic lighting displays of orange and blue can now be seen throughout the night after a Gators victory!

## **Traxon Technologies**

For more information, please visit www.osram.us/traxon
Or email us at information.traxon@traxontechnologies.com

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## Our Brands

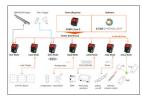


### **Featured Products**



ProPoint Vista RGBW, ProPoint Linear RGBW

#### **Methods of Control**





SYMPL Modular Controller Range

SYMPL Core S and SYMPHOLIGHT as a standalone system or in tandem with any or all of the following nodes: SYMPL DMX, SYMPL e:pix, SYMPL DALI, SYMPL Input Node, SYMPL Serial Node, SYMPL Relay, SYMPL e:bus

## **Project Details**

## Category:

Higher Education

### Location:

Gainesville, FL

### Client:

University of Florida

## Lighting Designer:

REVELume

## Completion Date:

November 2020

