

SHOWCASE

Omega Mart at AREA15 – Meow Wolf

Las Vegas, NV, USA



Omega Mart from Meow Wolf is an interactive and immersive art experience located in Las Vegas. Referred to as “Americas Most Exceptional Grocery Store,” Omega Mart is fully stocked with groceries and household items that at first appear to be real but are in fact unreal products. Completed in February of 2021, Omega Mart is the most recent addition to AREA15, a one-of-a-kind entertainment and retail district chock-full of art installations, restaurants, themed events and immersive experiences.

In 2020, during the building and installation process of Omega Mart, Barbizon Lighting Company introduced Meow Wolf to Traxon e:cue as a potential lighting partner for their newest artistic display. Upon discussion, it became evident that Traxon had a handful of products that would make great matches for specific parts of the art installation, including the Factory Walls and Lenticular Tunnel, as well as the Cravassi Stream, a patterned infinity mirror.

The first shipment was completed in August 2020 and included Cove Light AC HO RGB Graze to be installed on the Factory Walls and in the Lenticular Tunnel. Meanwhile, for the Cravassi Stream, a flexible, pixel-mapped, field-cutttable product was required, leading to the introduction of Media Wallpaper. Shipped in January 2021, the Media Wallpaper was received, customized, and fully mounted within two weeks, meeting the soft opening deadline. And, this complete lighting installation helps to enhance the sensory experience anticipated by visitors of this unique store location.

Traxon Technologies

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Or email us at information.traxon@traxon-ecue.com

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Featured Products



Cove Light AC HO RGB Graze



Media Wallpaper

Method of Control



SYMPL Bridge Node

Project Details

Category: Entertainment

Location: Las Vegas, NV

Client: Meow Wolf

Systems Integrator:
Barbizon Lighting Company

Electrical Contractor:
Helix Electric

Programmer: KrohTech

Completion Date: February 2021



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