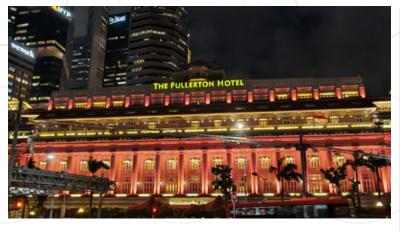
## SHOWCASE The Fullerton Hotel

Singapore







The Fullerton Hotel is a majestic ode to Singapore's colonial past, and sits regally by the scenic Marina Bay, the hub for waterfront fine-dining, upscale shopping and entertainment in Singapore. It is a heritage building that was erected in 1928 in celebration of Singapore's Centernary after the end of World War I and the victory of the allied forces. As the ruling British Governor at the time, Sir Laurence Guillemard put it, The Fullerton Hotel is "a monument worthy of the city".

The Fullerton Hotel is seeped in history; its Palladian façade and fluted Doric colonnades have housed government offices, a postal service, acted as a retreat for allied forces, and has now been renovated to a 400-room luxury hotel.

When Krypton Lite Ptd Ltd approached the Traxon e:cue team in Singapore with a brief to enhance the majestic beauty of The Fullerton by night, it was both an honor and a daunting task. The elaborate ornamentation of the façade needed to be emphasised with the right balance of light and shadow and pay homage to its colonial past. Given it is a heritage property, it was also essential to ensure that any form of installation did not cause any damage to the original façade.

The Traxon Washer Go in Mini and Maxi variants were administered for this project. The Traxon Washer Go family of luminaires is an excellent choice when a powerful, affordable and even colour effect is required for wall washing facades, walls and other architectural landmarks.

The end result is a testament of how beautifully the Traxon Washer Go products wall washed the architectural pillars of The Fullerton Hotel. This heritage building was literally seen under a colourful, colour-changing new light with the RGBW colour effects of the Traxon Washer Go that reinstate the fact that lighting recreates landmarks.

"The Traxon e:cue Singapore team did a fantastic job with the Traxon Wall Washer Go products and services provided for our installation project at The Fullerton Hotel façade on levels 2 and 8. It perfectly highlights the classic architecture of The Fullerton Hotel while giving it a sophisticated, contemporary glow in the evenings. The system is easy to manage, and the lighting effect is simply stunning."

- Shawn Kuah (Director, Krypton Lite Ptd Ltd).

"It was an absolute honor to work on this monumental project in our bustling city of Singapore and will be long used as a showcase on the powerful, even colour wash effect of the Traxon Washer Go. The Fullerton Hotel has now come alive at night; lighting has reinvented this landmark with a modern twist of colour play."

- Teck Kiong Dayne Ng (Sales Manager, Traxon e:cue Singapore).

## Featured Products



Washer Go Maxi 150W GS



Washer Go Mini AC 50W GS

## Project Details

Category: Hospitality & Heritage

Location: Singapore

Client: The Fullerton Hotel (Singapore) under Sino Group

Featured Products: Washer Go Mini and Maxi

Installation Partner: Kryptonlite Pte Ltd

Start Date: Apr 2024

Completion Date: 30 Jul 2024

TRAXON