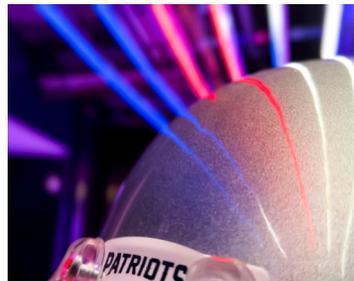


# SHOWCASE

## Gillette Stadium

Foxborough, MA, USA



Located in Foxborough, Gillette Stadium is a premier multi-sport complex and the proud home of the six-time Super Bowl Champion New England Patriots (NFL) and the New England Revolution (MLS). Since opening in 2002, the 64,628-seat stadium has sold out every Patriots home game, creating one of the most electrifying gameday atmospheres in professional sports.

To elevate that energy even further, the stadium recently enhanced its Player Tunnel Experience—transforming the 130-foot passageway from locker room to field into an immersive, brand-driven inspired lighting display.

From proof of concept to completion, Dimensional Innovations set out to design a cohesive environment celebrating the iconic branding of both teams. Partnering with Traxon e:cue, the ceiling was lined with six rows of Traxon Media Tubes, symbolizing the Patriots' six championship rings.

Using e:cue lighting controls, the installation features nine preset light shows that incorporate the teams' signature red, white, and blue colors. As players make their way to the field, dynamic lighting sequences build anticipation and excitement—creating a powerful, memorable moment for athletes and fans alike.

The result is a fully customizable, high-impact experience that stadium staff can control with the click of a button—bringing a new level of intensity and spectacle to gameday at Gillette Stadium.

### Traxon Technologies

For more information, please visit [www.traxon-ecue.com](http://www.traxon-ecue.com)  
Or email us at [information.traxon@traxon-ecue.com](mailto:information.traxon@traxon-ecue.com)

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### Featured Product



Media Tube Lite RGBW

### Methods of Control



e:cue Lighting Controls, LCE3mx, Sympul pro Node

### Project Details

- Category:** Sports/Stadium
- Location:** Foxborough, MA
- Client:** Gillette Stadium & the New England Patriots - NFL
- Design, Installation and Integration:** Dimensional Innovations
- Completion Date:** Fall 2023

Interested in being a part of the experience?

Check out how to become a [Celebration Hall Member!](#)



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