

SHOWCASE

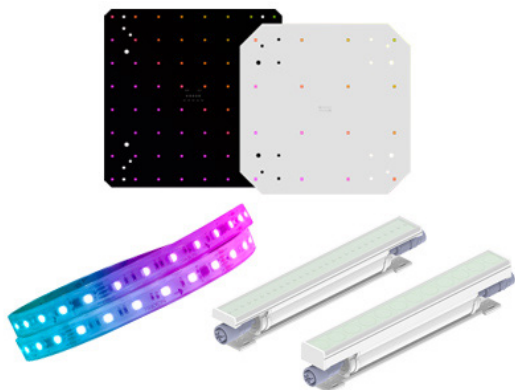
Accenture Federal Services: The Forge

Washington, D.C., USA

The Forge at Accenture Federal Services in Washington, D.C., is an immersive experience center designed for U.S. federal agencies to explore advanced technologies and tailored solutions. Serving as a hub for reinvention, The Forge delivers innovative, technology-driven experiences supported by a custom content management system that enables deep personalization for every client.



Featured Products



Media Board Plus, Pixel Ribbon Go and Cove Light Plus

Methods of Control



LCE3mx, Sympl bridge Nodes, Sympl pro Node and Sympl dmx Nodes

Project Details

Category:
Commercial

Location:
Washington, D.C.

Client:
AFS - The Forge

Architects:
HOK

Lighting Integration:
Dimensional Innovations

Design:
Fivestone Studios

Completion Date:
Fall 2025



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In 2025, the space underwent a major remodel to create a more interactive and flexible environment where visitors can fully immerse themselves and engage directly with rapidly evolving technologies in the federal landscape. To bring this vision to life, Accenture Federal Services partnered with Dimensional Innovations, transforming The Forge into a dynamic, continuously evolving showcase where innovation takes center stage—enhanced by integrated lighting solutions from Traxon e:cue.

The reimagined experience is organized into several key areas, including the reception and elevator lobby, the hub, the sandbox, the control room, the stage, the expo, and the garage. Across these spaces, presenters can seamlessly control lighting and digital content via tablet, creating a cohesive and highly adaptable environment.

Lighting plays a central role in shaping each experience:

- **Reception & Elevator Lobby:** Traxon Pixel Ribbon Go and Kontour Rhythm highlight the reception desk, while Media Board Plus enhances the entrance, enabling a fully customizable and branded welcome.
- **Sandbox:** Cove Light Plus frames the feature wall, supporting collaboration and experimentation.
- **Stage, Expo, Control Room:** Pixel Ribbon Go provides accent lighting that enhances hands-on engagement with emerging technologies.

As a result of these updates, The Forge now brings together cutting-edge technology, immersive storytelling, and adaptive environments—helping government agencies and partners accelerate innovation and achieve stronger mission outcomes.

Traxon Technologies

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